

#30534

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station Name: _____	Date: _____
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I, Shelli Hutton,

being/on behalf of: Bill Nelson for Senate, a legally

qualified candidate of the Democrat political

party for the office of: US Senate

in the General

election to be held on: 11/06/12

do hereby request station time as follows:

Spot length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	as ordered	M-S			

Total Charges: \$ _____	Gross \$ _____	Net \$ _____
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Client: Bill Nelson for Senate
Media: TV
Product: Senate Race
Market: Miami-FL, Lauderdale
Primary Device: Adults 50+
Separation between spots: 30

HL # 6188285

STATION ORDER

Estimate: 494
Description: Nelson Miami 10.2-10.8
Flight Start Date: 10/2/2012 06:00 AM
Flight End Date: 10/8/2012 04:59 AM
Buyer: Shell Hutton

Vendor: WSVN-TV
1401 78th Street Causeway
Miami, FL 33141
Phone: 305-751-0882
Fax: 305-795-2709
Affiliation: FOX

Send Billing To: Abar Hutton Media
6180 Grimesdale Ct
Suite 200
Alexandria, VA 22310
Phone: 703-289-0385
Fax: 703-289-8211
Revision #: Date: 9/7/2012

31,050 - original

Daypart Program	Daypart Code	STN Gross	Days	Tue	Wed	Thur	Fri	Sat	Sun	Mon	Total Spots
WSVN-TV											
MTUWTHF 6:30p-7:00p TODAY-FLORIDA	EM	\$1,000.00	30	1	0	1	1	0	0	0	3
MTUWTHF 7:30p-8:00p TODAY-FLORIDA	EM	\$1,200.00	30	0	1	0	0	0	0	0	1
MTUWTHF 8:00p-8:30p TODAY-FLORIDA	EM	\$1,000.00	30	0	1	0	1	0	0	0	2
MTUWTHF 10:00p-11:00p WENDY WILLIAMS	DT	\$300.00	30	0	1	0	0	0	0	1	2
MTUWTHF 12:00p-12:30p CH7 NWS-NOON	DT	\$450.00	30	1	0	0	1	0	0	0	2
MTUWTHF 12:30p-1:00p CH7 NWS-NOON	DT	\$450.00	30	0	1	0	0	0	0	0	1
MTUWTHF 4:00p-4:30p CH7 NWS 4:00PM	EF	\$800.00	30	0	1	0	0	0	0	1	2
MTUWTHF 4:30p-5:00p CH7 NWS 4:30PM	EF	\$800.00	30	1	0	1	0	0	0	1	3
MTUWTHF 6:00p-6:30p CH7 NWS 6:00PM	EN	\$1,600.00	30	0	0	0	0	0	0	1	1
MTUWTHF 6:30p-6:00p CH7 NWS 6:30PM	EN	\$1,600.00	30	1	0	0	1	0	0	0	2
MTUWTHF 6:00p-6:30p CH7 NWS 6:00PM	EN	\$1,600.00	30	0	0	1	0	0	0	0	1
MTUWTHF 6:30p-7:00p	EN	\$1,600.00	30	1	0	0	1	0	0	1	3

#



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1401 79th Street Causeway
Miami, FL 33141

Send Billing To: Abar Hutton Media
6190 Grovedale Ct
Suite 200
Alexandria, VA 22310
Phone: 703-298-0395
Fax: 703-298-9211

Phone: 305-751-9992
Fax: 305-765-2709

Affiliation: FOX

Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 10/2	Wed 10/3	Thu 10/4	Fri 10/5	Sat 10/6	Sun 10/7	Mon 10/8	Total Spots
WSVN-TV											
CH7 NWS 6.30PM											
MTWTF 10:00p-11:00p	LN	\$2,500.00	30	1	0	1	0	0	0	0	2
CH7 NWS 10.00P<											
Su 10:00p-11:00p	LN	\$1,800.00	30	0	0	0	0	0	1	0	1
CH7 MOND NMT-10P											
Total Cost:		\$29,450.00	Total Spots:	6	5	4	5	0	1	5	26
											26

Signature: _____



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Aber Hutton
6190 Grovedale Ct., Suite 200
Alexandria, VA 22310

Contract # 30534

Schedule Dates 10/02/12-10/08/12
Advertiser POL/B NELSON/D/SEN/FL (3426)
Agency Aber Hutton (1762)
Product Political Issues (1082)
Brand NELSON FOR SENATE (12285)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name HUTTON, SHELL
Phone/Fax /
CPE 494
Account Types National/Political Candidate
Billing Type Standard
Comments NELSON FOR SENATE
BILL NELSON FOR SENATE,

Date Entered 09/12/12
Last Modified 09/12/12
Entered By Wendy Creque
CO-OP No
Headline # 06188285
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,417.50
Net Total \$25,032.50
Sales Tax

WSVN (WSVN)	Spots	Rate
By Broadcast Month		
Oct. 2012	26	\$29,450.00
Grand Total:	26	\$29,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	6:30A- 7A (ET)	1		1		1	1			3	\$1,000.00	\$3,000.00	WSVN (WSVN)	630AM NEWS	9/12/12
2.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	7:30A- 8A (ET)	1			1					1	\$1,200.00	\$1,200.00	WSVN (WSVN)	730AM NEWS	9/12/12
3.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	8A- 8:30A (ET)	1			1		1			2	\$1,000.00	\$2,000.00	WSVN (WSVN)	8AM NEWS	9/12/12
4.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	10A- 11A (ET)	1			1					1	\$300.00	\$300.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
5.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	10A- 11A (ET)	1	1							1	\$300.00	\$300.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
6.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	12P- 12:30P (ET)	1		1			1			2	\$450.00	\$900.00	WSVN (WSVN)	12PM NEWS	9/12/12
7.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	12:30P- 1P (ET)	1			1					1	\$450.00	\$450.00	WSVN (WSVN)	1230PM NEWS	9/12/12
8.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	4P- 4:30P (ET)	1			1					1	\$800.00	\$800.00	WSVN (WSVN)	4PM NEWS	9/12/12
9.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4P- 4:30P (ET)	1	1							1	\$800.00	\$800.00	WSVN (WSVN)	4PM NEWS	9/12/12
10.0	Normal Line / SPOT	10/02/12-10/04/12	3	:30	4:30P- 5P (ET)	1		1		1				2	\$800.00	\$1,600.00	WSVN (WSVN)	430PM NEWS	9/12/12
11.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4:30P- 5P (ET)	1	1							1	\$800.00	\$800.00	WSVN (WSVN)	430PM NEWS	9/12/12
12.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5P- 5:30P (ET)	1		1						1	\$1,500.00	\$1,500.00	WSVN (WSVN)	5PM NEWS	9/12/12
13.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5:30P- 6P (ET)	1			1		1			2	\$1,500.00	\$3,000.00	WSVN (WSVN)	530PM NEWS	9/12/12
14.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	6P- 6:30P (ET)	1			1					1	\$1,500.00	\$1,500.00	WSVN (WSVN)	6PM NEWS	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



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1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Aber Hutton
6190 Grovedale Ct., Suite 200
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Contract # 30534

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POL/B NELSON/D/SEN/FL (3426)

Agency

Aber Hutton (1762)

Product

Political Issues (1082)

Brand

NELSON FOR SENATE (12285)

Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

Sales Office

Washington DC

Buyer Name

HUTTON,SHELLI

Phone/Fax

/

CPE

494

Account Types

National/Political Candidate

Billing Type

Standard

Comments

NELSON FOR SENATE
BILL NELSON FOR SENATE,

Data Entered

09/12/12

Last Modified

09/12/12

Entered By

Wendy Creque

CO-OP

No

Headline

06188285

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$4,417.50

Net Total

\$25,032.50

Sales Tax

WSVN (WSVN)

By Broadcast Month

Spots

Rate

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\$29,450.00

Grand Total:

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